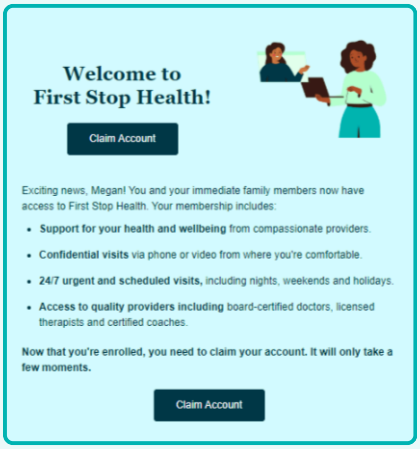
First Stop Health

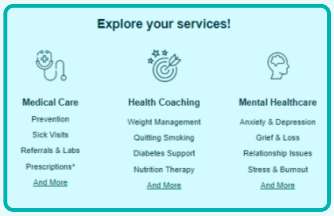
Messaging that Matters

1

Introductory

First Stop Health Service Overview via Email & SMS







Exciting news! **Client Name** now provides you with First Stop Health Virtual Care. You have free, 24/7 access to doctors who care about your health.

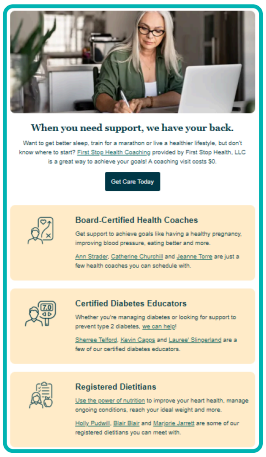
Learn more: **firststophealth.com**

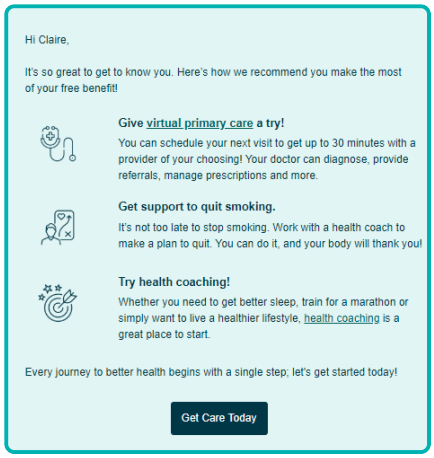
Reply **"STOP"** to opt out

2

Persona & Event-Based

Ongoing & Event-Based Messaging Based on Preferences, Demographics, Behavior, etc.





Your prescription has been sent to CVS Store #2625 in Chicago, IL. We hope you feel better soon!

Reply **"STOP"** to opt out

3

Clinical Outreach (VPC)

Proactive Outreach from FSH Team for Reminders about VPC Activities

